

Ideal Institute for Computer and Language Gujrat

Zaib Market, Near UBL Gulzar-e-Madina Road Gujrat. [Call or Whats App @ 0332-0431668](tel:0332-0431668)

Microsoft Office • MS Word • MS Excel • MS Power Point	6-8 weeks	
Graphic Designing (Inpage & Coral Draw) • Interface & Toolbox • Vector Illustration Basics • Typography & Font Styling • Color Theory & Management • Logo Design & Branding • Advanced Effects • Tracing & Vectorization • Print Media Design • Exporting & File Formats • Freelancing with CorelDraw	2 Months	
Graphic Designing (Coral Draw & Photoshop) • The Vector Engine • Logo & Brand Identity • Print Media Layouts • Precision Drawing • Layers & Masking • Photo Retouching • Digital Marketing Graphics • Advanced Selection & Removal • Text Effects & Blending • The Hybrid Workflow • Freelance Success	3 Months	
Designing with Canva • Canva Interface Mastery • Typography & Branding • The Power of Elements • Photo Editing in Canva • Social Media Graphics • YouTube Branding • Video & Animation • Print Media Projects • Presentations & Pitch Decks • Bulk Create & AI Tools • Monetization Strategy	6 weeks	
Adobe Photoshop	2 Months	
Adobe Illustrator	2 Months	

Auto Cad 2D & 3D • Introduction to CAD • Drawing Commands • Precision Tools • Modification Tools • Dimensioning Styles • Hatching & Gradients • Blocks & Symbols • The 3D Workspace • Solid Modeling • Materials & Rendering • Project Work • Freelance Blueprint	2 Months	
Video Editing Basic(Filmora or Cap cut) • Mobile & Desktop Workflow • Viral Trends & Templates • AI Magic Tools • Speed Ramping & Beats • Text & Overlays • Advanced Timeline Editing • AI Copilot Editing • Color Grading & LUTs • Audio Mastery • Motion Tracking & Key framing • Screen Recording • The Hybrid Strategy • Exporting SecretsEarning Blueprint	6 weeks	
Video Editing Professional (Adobe Premier) • Fundamentals & Storytelling • Technical Setup & Workflow • The Editing Process (Practical Skills) • Visual Enhancement (Post-Production) • Modern Trends & AI Tools • Exporting & Freelancing • Project	2 Months	
YouTube Course • Foundation: Strategy & Niche • Content Creation (The Production Phase) • Mastering the Algorithm (SEO) • Growth & Analytics • The Earning Roadmap (Monetization) • Project	2 Months	
Webpage Designing • Design & UI/UX • HTML & CSS • Word Press & Woo • Freelancing & SEO	3 Months	

• Project		
E-Commerce • Research & Product Selection • Branding & Setting up Store Front • Technical (Marketing & Growth) • Launch & Monetization.	2 Months	
Shopify Course • Shopify Foundations & AI Setup • Store Architecture & Conversion (CRO) • The "Pakistani Seller" Bridge • Modern SEO & "GEO" • Marketing & Scaling (The Profit Phase)	2 Months	
Digital Marketing • Digital Marketing Foundations • Social Media Marketing (SMM) • Search Engine Optimization (SEO) • Content Strategy & AI Search Engine Marketing (SEM) • E-mail & WhatsApp Marketing • Data Analytics • Freelancing & Agency Setup	8-10 Weeks	
Sublimation Printing Master Class	4 Weeks	
English Language Programme • Parts of Speech Mastery • Tense Timeline • Vocabulary Expansion • Direct & Indirect Speech • Active & Passive Voice • Sentence Synthesis • Punctuation & Syntax • Final Assessment	2 Months	
Spoken English • Confidence Building • Daily Conversation Starters • Pronunciation & Accent Neutralization • Fluency Drills • Listening Comprehension • Public Speaking & Presentations • Role-Play Scenarios • Debates & Group Discussions • Final Speaking Assessment	2 Months	
IELTS/PTE/UKVI (Tuition Fee)	2 Months	

Driving Training & Road Safety Course	10 Days	
Diet & Meal Planning Course	15 Days	
Professional Cooking & Baking	2-3 Months	
Certificate in Hotel Management	3 Months	

Admission Fee Rs.1000 will be charged once for admission in any of the above course.

Why IDEAL INSTITUTE

- 100% Practical & Professional training
- Practical, Earner-First Curriculum
- Multi-Dimensional Skill Integration
- Local Expertise & Real-World Case Studies
- Career-Ready Portfolio Development

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